

MM 93-48

JULY 12, 1994

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JUL 19 1994

FCC MAIL ROOM

THE HONORABLE REED HUNDT, CHAIRMAN
FEDERAL COMMUNICATIONS COMMISSION
1919 M STREET N.W., ROOM 814
WASHINGTON, DC 20554

DEAR CHAIRMAN,

I'M WRITING THIS LETTER OUT OF CONCERN FOR THE "CHILDREN'S TELEVISION ACT". IT IS IMPORTANT THAT THIS ACT IS ENFORCED FOR THE BENEFIT OF OUR CHILDREN AND THE FUTURE OF OUR COUNTRY. IT IS NOT THE WAY IT SHOULD BE, BUT BECAUSE WE HAVE MORE CHILDREN IN THIS COUNTRY ON THEIR OWN FOR A LARGE PERCENTAGE OF THE DAY WITH PARENTS WORKING, WE MUST BE RESPONSIBLE FOR WHAT THEY ARE WATCHING AND PROVIDE APPROPRIATE PROGRAMING AT TIMES WHEN CHILDREN ARE WATCHING TELEVISION. TELEVISION HAS A POWERFUL INFLUENCE AND BECOMES A "SURROGATE" PARENT FOR MANY CHILDREN. IN AN ARTICLE WRITTEN BY A TEACHER, A YOUNG STUDENT WAS ASSIGNED A PROJECT IN WHICH HE HAD TO ASK QUESTIONS OF HIS PARENTS. THE STUDENT DID NOT HAND IN THE ASSIGNMENT ON TIME AND WHEN QUESTIONED BY THE TEACHER THE STUDENT EXPLAINED THAT HE WOULD NOT SEE HIS PARENTS UNTIL THE WEEKEND, THUS HE COULDN'T HAND IN HIS ASSIGNMENT. THIS STUDENT WAS LIVING AT HOME WITH TWO WORKING PARENTS.

SOCIETY HAS CREATED THIS DILEMA FOR CHILDREN AND SOCIETY MUST TAKE RESPONSIBLILTIY. TELEVISION HAS AS GREAT AN INFLUENCE AS ANY OTHER FACET OF OUR SOCIETY.

IT IS NOT MY OPINION THAT ALL PROGRAMING BE CHANGED, JUST THAT PROGRAMING FOR CHILDREN BE APPROPRIATE AND PRESENTED AT REASONABLE TIMES FOR CHILDRENS VIEWING.

CONCERNED ABOUT THE FUTURE OF OUR CHILDREN

DEBORAH DUVAL
BLUE HILL, NE

James and Deborah Duval
P. O. Box 4
Blue Hill, NE 68000-0004

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July 7, 1994

FCC MAIL ROOM

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M. Street N W, Room 814
Washington, DC 20554

Wanda Stout
Five Lakes #33
Sulphur, OK 73086

Honorable Hundt,

This letter is written on behalf of all children across America who watch television.

As concerned citizens regarding today's programming we would like to request that the guidelines be strengthened for enforcement of the Children's Television Act of 1990 to provide more educational and informational program for children.

As members of the National Association of Family and Community Education Volunteer Organization we have written our local television stations encouraging them to take a closer look at programming which our children watch. Our response from local stations has been that they are following FCC guidelines and are for the most part showing educational and clean programs. Won't you take a look at this? Television is a powerful influence. What type of influence is television sending? Are educational programs at 6:00 AM meeting the needs of their intended audience? Is murder, sex, rape and foul language what we want America's children to see?

Please consider our request and understand that America wants television cleaned up!

Thank you for your time.

Sincerely,

Mrs. Ollie Lowrance
Janis Warren
Kathie Cagle
Marilyn Shepley
Jana Nelson
Irene West
Susan H. Galloway

Barbara M. Lindgren
Wanda M. Stout

Members of the Murray County FCE Council
The Great State of Oklahoma

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MM 93-48

July 14, 1994

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JUL 19 1994

FCC MAIL ROOM

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street N.W., Room 814
Washington, DC 10554

Dear Honrable Hundt:

I apologize for the delay in responding to a request in strengthening the guidelines for enforcement of the Children's Television Act of 1990. Dodge County, Wisconsin, Family and Community Education, Inc. Executive Board meeting was held Tuesday, July 12, 1994, and I wanted to obatin their response relating to this issue.

All Executive Board and Committee members ask that more educational and informational programs be provided on television for children's viewing.

Due to the family's changing status (one-parent families, etc.) members feel that ALL children need special consideration--they are our country's future leaders.

Functional illiteracy and drop outs are very serious problems in today's society-- many schools are underfunded/understaffed to provide boys and girls educational programs, targeted for their age levels.

Even though there are a few excellent programs which have been developed by the Children's Television Act, clearer guidelines and more quality programs are necessary and should be produced.

Television is a sales medium for all ages--many children's programs are designed to sell toys, food and other products, and often the educational needs are not a priority when programs relating to this area are developed.

Everyone should become involved in educational television issues in providing more educational/informatinal programs for children, beginning with the parents, other family members, child care providers, baby sitters, community organizations and local, state and national government. With more mothers entering the work force, child care providers often share the role of educator and counselor.

The National FCE volunteer organization has been working to improve television programming for children. It is time that everyone gets into the act.

Sincerely

Norma R. Heuer

Mrs. Norma R. Heuer, P.R. Chairman
Dodge County Wisconsin FCE Inc.
W9369 County Trunk C
Fox Lake, Wisconsin 53933

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July 13, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M. Street N.W. ,Room 814
Washington D. C. 20554

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JUL 19 1994

FCC MAIL ROOM

Dear Sir:

I,m writing to make a request:

We need to strengthen the guidelines for the enforcement of the children's Television Act of 1990. To provide more educational and informational programs for Children, even the early years.

Children special consideration They are our Country's future.

Things that are shown for viewing when they are home and watching.

Television is a powerful influence and children learn a lot before they even go to school.

I,m a member of the National Association For Family and Community Education, a volunteer Organization.

We know you are trying but more needs to be done.

Sincerely,

Eileen A. Martens

Eileen A. Martens
Rte 1 Box 71
Syracuse, Ne. 68446

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JUL 19 1994

FCC MAIL ROOM

July 15, 1994

Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street NW Room 814
Washington DC 20554

Sharon Ross
RFD 1 Box 104
Dunbar, NE 68346

Dear Sir:

The National Association for Family & Community Education is working to improve television programming for children and as a member of that organization I urgently request that the FCC strengthen the guidelines for enforcement of the Children's TV Act of 1990 to provide more educational & informational programs for our children.

TV is not intended as merely a sales medium to influence the purchase of toys, food & etc, but should be directed in the area of education, wholesome information with priority on family, integrity, honor, and virtue. Love for our country and truth should be emphasized & not love for idols, witchcraft, & all the other eastern cults & demons that TV portrays as mentors for our young.

Thank you for your concern.

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Sincerely,

Sharon Ross
Rd 1, Box 104
Dunbar Ne
68346

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FCC MAIL ROOM

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July 13, 1994

The Honorable Reed Hundt -
Federal Communications
Commission

1919 M. Street, N.W. Room 814

Dear Sir:-

I would like to see
stricter rules enforced, concerning
the type of programming, that, is aired
during the hours that young children
are watching T.V. - Not necessary to
use foul language etc, on these
children's T.V. time.

Thank You.

June C. Hawk

739 N. 3rd W.

Everton, Wyo. -
82501

member of Mountain View
Extension, Club.

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Mrs. Larry Burgess
Hc 89 Box #12
Ashby, NE 69333-9702

7-11-94

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1419 M Street N.W. Room 814
Washington, DC 20554

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JUL 19 1994

FCC MAIL ROOM

Dear Mr. Chairman,

I'm writing with concern about the Children's Television Act of 1990. The FCC must stand up for children with clearer guidelines and definitions of educational programming. The programs need to be scheduled for times children would most likely watch them, too. Television has such tremendous potential for good. It is a very influential medium of communication. Let's encourage ~~positive~~ messages to the young people - our future leaders. Thankyou for listening to a mother's concern. My children are ages 2, 12, and 14.

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Very sincerely,
Kendra Burgess

Wynot, Nebr.
MM93-48 July 14, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street N.W., Room 814
Washington, DC 20554
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JUL 19 1994
FCC MAIL ROOM

Dear Honorable Hundt:

This letter is concerning my
grandchildren and their future lives.

We need to strengthen the guidelines
for enforcement of the Children's Television
Act of 1990 to provide more educational
and informational programs for
children and be shown at the times
when children are most likely to be
watching.

Television has a great influence on
children so let it be a 'Good'
influence.

Thank you for your time.

Sincerely,

Phyllis Koch

R.R. 1 Box 48

Wynot, Nebr. 68792

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JUL 19 1994

FCC MAIL ROOM

New Tazewell, Va
July 14, 1994

Dear Sir, Who it may concern,
 Our main request is to strengthen
 the guidelines for the Childrens T.V.
 for more educational and informative
 programs for children. We would like
 for a lot of the violence and sex to be
 cut out of the programs. The children
 need special consideration. They see
 things that influence their way of thinking
 and some of the stuff causes them to try what
 they see. They are the countrys future. It would
 help if you could show programs that would
 help motivate and encourage them toward
 good citizenship in their lives and this
 country. They need educational and
 informational programs with clean
 cartoons they can enjoy without being
 a bad influence in their lives. T.V. is a
 powerful influence, so lets make it good!

I thank you
 The Mountain Creek Homemakers
 Club

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107 Walnut St.
 New Tazewell, Va. 37825

MM 93-48

Loup City, Nebraska
July 14, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M. Street N.W., Room 814
Washington, DC 20554

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FCC MAIL ROOM

Dear Mr. Hundt:

I am writing in regard to the Federal Communication Commission's responsibility for enforcing the Children's Television Act of 1990.

Recently foster grandchildren visited us for three weeks. It is amazing the amount of hours they spent in front of the TV. This is just one small instance of how much time children spend with the TV.

Because our children spend so much time with Television it is imperative that they receive quality programming. We, as adults have the responsibility for assuring them of this.

As a member of the National Association for Family and Community Education, a volunteer organization that has been working to improve Television programming for children, and as an individual who is very interested in the development and well being of our foster grandchildren and our nation's children, I ask that you work to strengthen the guidelines for enforcement of the Children's Television Act of 1990.

Thank you for considering this.

Sincerely,

Esther Adams

Esther Adams
Box 71
Loup City, Ne. 68853

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Imperial Re.
MM93-48 July 14, 1994

Dear Sir:

We are not happy what
we see on T.V. & especially the
time children watch - teaches
many of the bad things and
gives them the wrong ideas.

Please change your
programming!

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Sincerely,
Frank and Alice
"Clements"
RR1 Box 62
Imperial, Re. 69033

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JUL 19 1994

July 10, 1994

FCC MAIL ROOM

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street N.W., Room 814
Washington, DC 20554

Dear Sir:

As a member of the National Association for Family and Community Education I would urge you to strengthen the guidelines for the enforcement of the Children's Television Act of 1990 to provide more educational and informational programs for children.

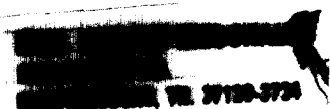
The National Association for Family and Community Education volunteer organization has been working to improve television programming for children.

Many television stations have not tried, in good faith, to provide educational and informational programs especially for children. To meet the new FCC regulations, they have come up with descriptions of programs they already have on the air to justify them as educational. Sometimes they have shown educational programs at times when children are not watching, such as 5:30 or 6:00 A.M.

As a parent and grandparent, I sincerely appreciate your consideration in this matter.

Sincerely yours,

Francis W. McDonnell



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FCC MAIL ROOM

July 7, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M. Street N W, Room 814
Washington, DC 20554

Johnnie Mobley
4422 W. 14th
FCE

Oklahoma Association For
Family & Community Education
Sulphur, OK. 73086-9657

Honorable Hundt,

This letter is written on behalf of all children across America who watch television.

As concerned citizens regarding today's programming we would like to request that the guidelines be strengthened for enforcement of the Children's Television Act of 1990 to provide more educational and informational program for children.

As members of the National Association of Family and Community Education Volunteer Organization we have written our local television stations encouraging them to take a closer look at programming which our children watch. Our response from local stations has been that they are following FCC guidelines and are for the most part showing educational and clean programs. Won't you take a look at this? Television is a powerful influence. What type of influence is television sending? Are educational programs at 6:00 AM meeting the needs of their intended audience? Is murder, sex, rape and foul language what we want America's children to see?

Please consider our request and understand that America wants television cleaned up!

Thank you for your time.

Sincerely,

Oaklawn I.C.E. Group

Christine R. But
P.O. Box 628
Sulphur, OK 73086-9781

Greene M. James
Margaret Clary
Helin Proffitt

Ruby Proffitt

Johnnie Mobley
Lowanda Caldwell

Phyllis Lewis
L. Wanda Jones
M. J. Lannon

Members of the Murray County FCE Council
The Great State of Oklahoma

Mrs. Bill Lannon

Donna Netters

Mrs. Vienna Owen
Don Owen

Edith Raymo

(over)

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Robert + Raymo
Robert L Beck
Pete Jones
A L Clary
G. P. Lewis
Ralph v. Pruffitt

Continued
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MM93-48

FCC MAIL ROOM

804 Moadell
Thermopolis, N.Y. 82443

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street N.W. Room 814
Washington, DC 20554

Dear Mr Hundt,

I am writing to urge you to use your influence towards providing better TV programs for children.

My own children grew up without television, at least, in their early childhood. Now I see my grandchildren & Great Grandchildren spending many hours a day watching it. Mainly they watch children's programs but they are only entertained - and sometimes scared. Each time I see them sitting in front of the TV I think how much more valuable that time would be for them if the programs were teaching them something.

There is a tremendous potential for the educational use of television. What a wasted opportunity to be only entertained & ^{sometimes} mentally polluted by what they see & hear.

Children are our future - please help them.

Sincerely

Therese.

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list ABCDE

MM 93-48
7-13-94

To the Honorable Reed Hundt:

Our T.V. is off with the exception of channel 13 (after school hours.)

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JUL 19 1994

FCC MAIL ROOM

If I allow cartoon watching I need to monitor each program I do not trust the judgement of the T.V. networks. They have proven themselves incapable when it comes to choices for healthy ~~adult~~ T.V. programming.

David Seave
464 9th St SE.
Barnesville MN
55514

We may be watching something that looks good and the under currents (^{subtle} persuasion) is evident.

Ex. Bat man (certainly not ^{subtle} ~~subtle~~) the treatment of women is abusive.

Violence every where you turn.

I will not allow my children to be apart of it.

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Thank you for your concern Gail F Seave

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JUL 19 1984

FCC MAIL ROOM

Center for Media Education
1511 K Street, N.W.
Suite 518
Washington, D. C. 20005

Dear Friends:

As many of you are aware these are turbulent times for children viewing television programs.

We the members of the Association of Family & Communication Education of Sumter County Alabama, believe that children TV programs are not given the proper attention.

We feel that your wise mind should provide more educational and informational programs for our children.

Children are at a critical point in our country. There is a great need for programs to help build morals, values and ideals in children, that would make America a better place for all people.

Television has a powerful influence on children. The guide line should be very clear. More TV programs should be targeted at different age levels, and educational needs should be the main priority.

Children from low-income families need more program to educate and build self confidence.

You have some good programs. Please find ways to provide many more.

Sincerely,

John C. Bell

John C. Bell
RT 1 Box 167
Livingston AL 35470

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July 11, 1994

The Honorable Reed Hundt, Chairman
Federal Communications Commission
1919 M Street N.W., Room 814
Washington, DC

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JUL 19 1994

FCC MAIL ROOM

Dear Sir:

guidelines for enforcement of the Children's Television Act of 1990 must be strengthened so as to provide more educational and informational programs for children.

The definition of educational programming must be more clearly defined, as the potential for television as a tool for education is very great.

For a start, an hour a day, minimum, would be a reasonable amount of educational programming, with goals of increasing the time.

Television is a powerful influence in our children's lives, mainly as a source of sales — toys, food, and other products aimed at them. Educational needs, unfortunately, are not a priority when developing the programs.

The Children's Television Act has resulted in a few excellent programs, however with clearer guidelines we could have more, targeting the specific age levels of the children and shown at times the children could utilize them.

Many television stations, to meet the new FCC regulation, have merely come up with a description of programs already on the air, to justify them as educational. Many of these programs are shown at times when kids are not up — such as 5:30 or 6 AM.

Children are our future & deserve special consideration. Many are not prepared to enter school. Functional illiteracy and dropout rates are climbing.

As a mother, grand-mother, Registered Nurse, and member of our local Family and Community Education Club, I urge you to push for the stronger guidelines to enforce the Children's Television Act of 1990.

Sincerely,

Jorilyn A. White
2250 Pine Meadow Drive



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